



Fish 2.0 connects seafood businesses and investors to grow the sustainable seafood sector

Apply now to attend the South Atlantic & Gulf Coast Shellfish Workshop March 15-17, 2017 in Wilmington, NC

When & Where

March 15-17, 2017

Wilmington, North Carolina

Spread the Word!

Email this invitation to other businesses

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About the Fish 2.0 South Atlantic & Gulf Coast Shellfish Workshop

The Fish 2.0 workshop offers entrepreneurs:

- Direct support and training to clarify, improve and communicate your business value to investors.
- A short business pitch ready to be shared with investors.
- An application that is ready to enter the 2017 Fish 2.0 competition.
- Guidance on participating and succeeding in Fish 2.0.

What you'll gain:

- Insight into types of investment and the best fit for your business.
- A strategy for positioning your business to attract funding.
- An understanding of what investors are looking for.
- Knowledge on how to incorporate environmental and social sustainability & impacts into your business strategy.

Who can attend?

- Open to anyone in the South Atlantic & Gulf Coast states involved in any aspect of the shellfish industry.
- All businesses including start-up, early stage or established businesses can participate

The Workshop is FREE. No specific preparation is needed.

You must apply, and be accepted, to attend.

Apply Now

Deadline is

Feb 13, 2017

CLICK TO APPLY

Space is limited.

Note: Lodging and travel stipends are available on a needs basis

Questions?

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(U.S. Pacific Time)

Fish 2.0 South Atlantic & Gulf Coast Track Sponsors



About Fish 2.0

What is Fish 2.0?

Fish 2.0 is a global business competition that connects seafood businesses with investors.

- Fish 2.0 provides you with advisors and help to improve your business and succeed in the competition and with investors.
- At the Global Finals, held at Stanford University in California, participants meet investors; can win cash prizes and all make valuable business connections.
- No business plan is needed to participate. The competition is carried out mostly on-line.
- The global competition will officially launch in January 2017. This workshop is aimed at helping New England businesses improve and be ready for the larger competition.
- There is no cost to participate in Fish 2.0

Who can participate in the South Atlantic & Gulf Coast Shellfish Track?

Companies from around the world compete in Fish 2.0. For this track, Fish 2.0 is open to:

- Businesses based in Alabama, Delaware, Florida, Georgia, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Texas, Virginia, and Washington, D.C.
- All wild capture seafood and supply chain businesses.
- Traceability, transparency and supply chain innovation businesses, including new sources of fishfeed for aquaculture are also invited.

All businesses including start-up, early stage or established businesses can participate. The competition scoring system allows all to win, regardless of how well established your business is

What will I get out of participating in Fish 2.0?

Fish 2.0 will help you to get your business ready for investors, and to meet investors who are interested in your business in your region.

- Each enterprise will have its materials reviewed by 1-4 investors during the competition.
- You will be offered opportunities to work with investors who can advise you on how best to build your business idea and succeed in the competition and in gaining investment.
- Fish 2.0 receives significant media coverage in the seafood press and the popular press globally. Participating enterprises will be regularly featured in the press, helping them to gain customers, brand recognition and investor interest. See the www.fish20.org/news on the Fish 2.0 website.

What are my chances of winning?

- Fish 2.0 has a specific track just for South Atlantic & Gulf Coast Shellfish businesses. You will work with the same materials, process and feedback as all global businesses, but compete against the companies within your track to gain a spot at the Global Finals.
- All judging is done by investors, using standard criteria for viable businesses.
- Fish 2.0 offers a cash prize to the leading shellfish-focused enterprise.
- Fish 2.0 guarantees three seats and travel funds to attend the competition finals in California to the leading shellfish-focused enterprises.

Where can I learn more about Fish 2.0?

- Visit the website www.fish20.org.
- Subscribe under "Stay Informed" to receive news and updates.

Why Participate in Fish 2.0 and its Workshops?

Over 60% of the enterprises participating in Fish 2.0 2015 gained investment, new partners or new customers from connections made during this event. Whether or not they won a prize in the competition, all participants in the past Fish 2.0 said that competition helped them to improve and grow their businesses.

Participants said the following about Fish 2.0 and the workshops:

"The workshop has really opened up a new perspective for me on how I can improve my business and interact with other investors."

"The part that was nice for me was to have it all done in seafood specific space because the accelerator I've been participating in, it was general, which was great, and he did give a lot of really great tips about good business practice but it was really wonderful to have these kind of seafood-specific questions guiding me toward seafood-specific investors."

"I have gained the confidence to expand my business and the courage to be a participant in Fish 2.0."

"I have realized the opportunity to connect with other businesses here and abroad."

"Best investment training I've ever been to."

"Helped us look within and be able to convey our positive impacts, whether its socially, environmentally or resource based, and convey this to our markets and partners."

"Fish 2.0 has helped me professionally develop in terms of what I have learned while going through the process. It's good for anyone that wants to progress their own business."

"I enjoyed the exchange of information between participants, the laid back learning environment."

"I have learned so much from being here and have much more direction and clarity to my business model."

"The workshop is focus, energized, keeps to the theme and keeps you interested and motivated, I've taken away so many ideas on how to improve my business plan and my operational management."

"The entire journey of the Fish 2.0 2015 competition have been all along a tremendous learning, as well as development for me individually, as well as for our Management Team, Advisory Board, field team, as well as our families, and the communities."