

Casa da Música Porto, 7th October Portugal

#### **PROGRAMME**

9.15 (45 m)

Participants' accreditation and registration

10.00 (10 m)

WELCOME

by Carlos Moreira da Silva, COTEC Portugal President

10.10 (80 m)

### **TECHNICAL SESSION:**

What's New in Innovation?

by Richard Bendis, Chairman and CEO of Innovation America

#### **Best Practices in Innovation:**

To Add Value to the Knowledge Generated in Our Universities

by Claudio Roveda, CEO of COTEC Italy

To Promote SME Growth, Namely Through the Relationship with Big Companies by Juan Mulet, CEO of COTEC Spain

To Promote and Sustain Innovation Management in Our Companies

by Daniel Bessa, CEO of COTEC Portugal

11.30 (30 m)

### **COFFEE BREAK AND PREPARATION OF THE CLOSING SESSION**

12.00 (60 m)

## **CLOSING SESSION:**

**COTEC Presidents' interventions:** 

José Ángel Sánchez Asiaín, COTEC Spain Gabriello Mancini, COTEC Italy

Carlos Moreira da Silva, COTEC Portugal

# **HONORARY PRESIDENTS' SPEECHES**

H.M. the King of Spain H.E. the President of Italy H.E. the President of Portugal

13.15 (120 m)

LUNCH

Offered by H.E. the President of Portugal







